

a Hyve event



Education as a catalyst for change









Welcome to Bett Asia 2022!



Tom PooleDirector — Bett Asia
Bett Hyve Group



2,400+

unique attendees



700+

leaders



24+

hours of CPD Accredited Content



40+

countries represented



65+

government organisations represented It is my immense pleasure to welcome you to Bett Asia! It has been a long wait – over three years in fact – but we are back and cannot wait for the 2022 edition of the Bett Asia Summit and Expo to get started; our first time in Thailand at The Athenee Hotel, Bangkok.

I would like to start by thanking our friends at the Thailand Ministry of Education and Ministry of Higher Education, Science, Research and Innovation for their unprecedented support as co-hosts of Bett Asia 2022.

Our plan for Bett Asia 2022 is to pick-up where we left off; as APAC's most important education technology leadership event. We have had plenty of time to build upon our last edition and I am glad to say we have secured some phenomenal partners, sponsors, and speakers who I have no doubt will ensure an inspiring two days.

The overarching theme for Bett Asia 2022 is 'Education as a catalyst for change' – created to work across our six themes of Leadership, Innovation, Wellbeing, Inclusion, Futures and Skills – all of this in response to the most pertinent concerns and focus areas shared with us from education institutes across ASEAN, South Asia and wider APAC.

'Education as a catalyst for change' is a theme that we hope incites ideas that will fuel the conversations that take place throughout Bett Asia and beyond. I really encourage you to give consideration to the overarching theme and how your role in education can foster positive change, however big or small.

I would also like to take this opportunity to say a special thank you to our Worldwide Partner Microsoft, our headline sponsors HP and Lenovo, our co-sponsors Intel, Zoom, TES, SMART, Pearson, Instructure, as well as our event partners the UK Department of International Trade, and the British Educational Suppliers Association, along with all our supporting partners, exhibitors, speakers and of course you – our esteemed audience of educationists who are the beating heart of our Bett Asia community.

I wish you a thought-provoking two days re-connecting with peers, colleagues and friends, and I speak on behalf of the whole Bett Asia team when I say that we cannot wait to catch up with you in person – finally!

Worldwide Partner



Co-hosted by





General Travel Information

Bett Asia 2022

Tuesday 11

October 2022 | 08:00 - 18:00

Wednesday 12

October 2022 | 08:00 – 17:00

Location:

The Athenee Hotel, 61 Witthayu Rd, Lumphini, Pathum, Wan District, Bangkok 10330, Thailand









What's on at Bett Asia 2022?



Education as a catalyst for change

As the education community moves beyond the immediate-term crisis response to ensure that learning never stops, it is vital to come back to the 'why' of education and recognize its importance as the solution and driver for society and the industry to thrive.

Bett Asia's six themes will structure the content underneath the overarching theme of 'Education as a catalyst for change,' ensuring that education stakeholders can address their most pressing challenges and priorities.



EXPO: 50+ exhibitors

Exhibitors will be on hand to demonstrate and talk through all their products and services and how they can help visitors address their most pressing challenges and priorities.

Check out our exhibitor list



Free to attend EXPO content

Join us at the Classroom Theatre located in the EXPO, where we showcase the latest innovations and solutions that are revolutionising teaching and learning and enabling creative learning experiences to engage all students. Content is catered for in-classroom HE and K12 educators and institution digital leads/advocates. All of our content is CPD accredited and attending these sessions will support your personal career development and teacher training.

Learn more



Leadership Summit

The Leadership Summit provides the opportunity to network with other senior leaders and educators from across the region and will explore topics that address key opportunities to improve education systems and further student outcomes across Asia, by showcasing best practice and celebrating innovation from across the education technology sector under the theme 'Education as a catalyst for change'.

Learn more



Bett Asia Awards

Date: Tuesday 11 October | Time: 17:30 – 18:00 Venue: Kandhavas Place, Poolside, Level 4



Celebrate and champion the EdTech trendsetters and innovators who are revolutionising education across the Asia-Pacific region.

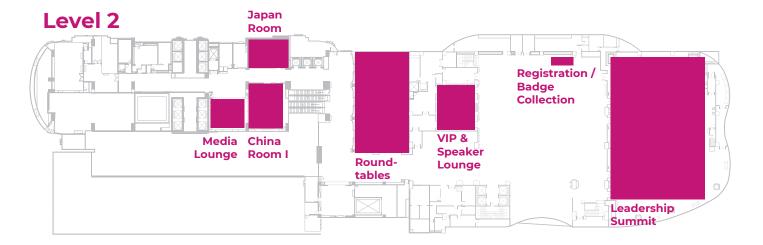
Sponsored by Pearson

Find out more



Bett Asia 2022 Floor Plan

The Athenee Hotel, Bangkok



Level 3



Directory

Level 2

Leadership Summit – Grand Hall

Partner session and roundtables – London Room

VIP & Speaker Lounge - Drawing Room

Media Lounge – China Room II (day 1 only)

Meeting Rooms - China Room 1, Japan Room

Level 3

EXPO - Athenee Crystal Hall

Leadership Summit Lunch – Terrace Room

Meeting Rooms - The Gallery I, The Gallery II

Level 4

Bett Asia Awards – Kandhavas Place, Poolside

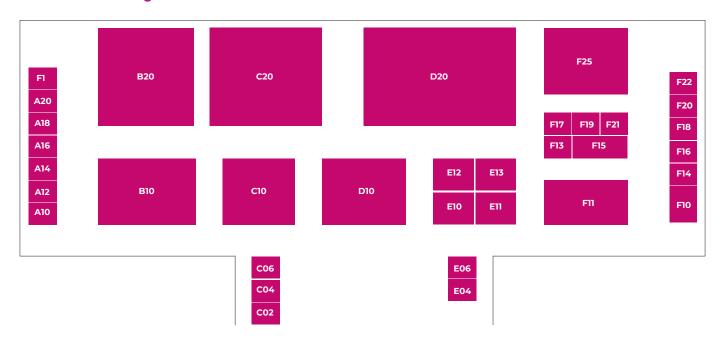
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Password: bettasia2022



Bett Asia 2022 Expo Floor Plan

Athenee Crystal Hall



Exhibitors List

















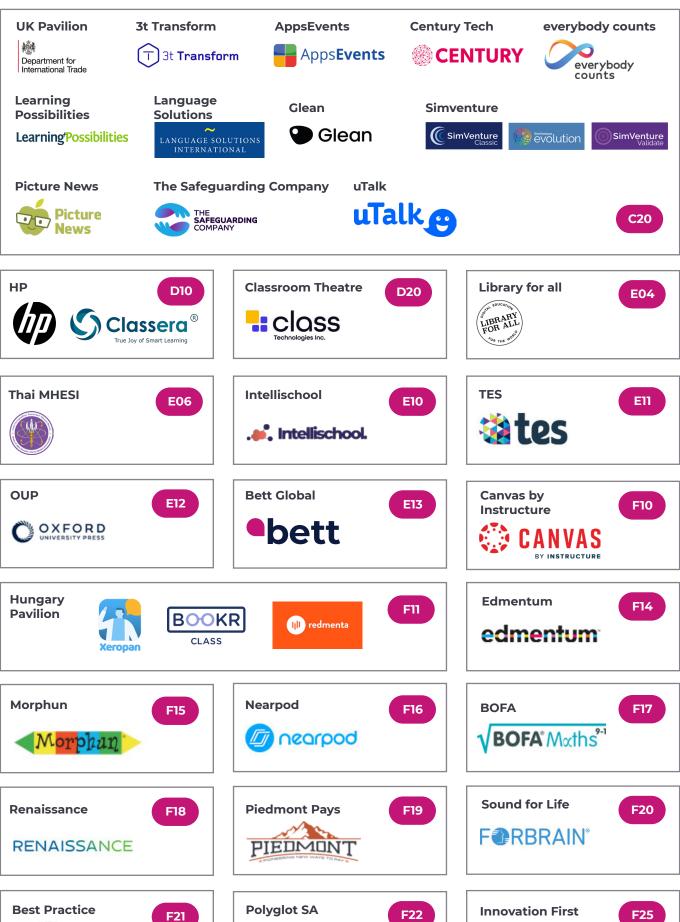
















best**practice** network PRONOUNCE[®]

Speaker highlights

Hear from APAC's brightest thought leaders, innovators and practitioners from the world of education and beyond.



Chandran Nair Founder & CEO, Global Institute For Tomorrow



Shruti Sharma
Partnerships, Marketing, and Communications
Lead Generation Global,
Tony Blair Institute for
Global Change



Melati WijsenFounder,
Bye Bye Plastic Bags
and YOUTHTOPIA



Dr Kritsachai Somsaman Deputy Director (Administration and Communication), SEAMEO Secretariat



Brajesh Panth
Chief of Education
Sector Group,
Asian Development
Bank



Dr Lim Chee Leong
Director, Learning
Innovation and
Development, Centre for
Future Learning Taylor's
University Lakeside
Campus



Prof Dr Ricardo P Pama Secretary General, AUAP



Professor
Dr. Angelina Yee
Director of Research and
Enterprise,
Asia Pacific University
of Technology and
Innovation



Soumaya Maghnouj Secondee, Inclusive and Quality Education Section, UNESCO Asia-Pacific



Prof Dr Jintavee Khlaisang
Lecturer, Faculty of
Education / Deputy
Director, Thai MOOC
Chulalongkorn University /
Thailand Cyber University
Project, Ministry of Higher
Education, Science,
Research and Innovation



Imagining a new era of education

Microsoft is committed to supporting school systems in the design of equitable and sustainable learning environments. Key to this is utilizing safe and trusted first-party solutions, designed with accessibility built-in, that support inclusivity, enable real-time insights, provide versatile implementations, and best prepare young people for their future.

Learn more >



Session Highlights

Leadership Summit

Plenary

Day 1 (11 October)

09:05 - 10:00

Ministerial perspectives: Education as a catalyst for change



Moderator

Dr Kritsachai SomsamanDeputy Director (Administration and Communication),
SEAMEO Secretariat

10:00 - 10:30

A new wave of positive transformation

In collaboration with



Speaker

Larry NelsonRegional Business Leader,
General Manager, Asia
Education, Microsoft



The Future is Biological, not Digital: Now Let Us Redesign Education



Speaker

Chandran Nair Founder & CEO, Global Institute For Tomorrow

Day 1 (11 October)

10:30 - 11:00

Creating a seamless learning experience with education technology



Speaker

Stuart King

Executive Director & General Manager

Lenovo



Day 1 (11 October)

11:40 - 12:10

Sustainable digital equity in education



Speaker

David HollandsGlobal Education Strategist
HP





Plenary

Day 2 (12 October)

11:30 - 12:00

Innovation in Smart Learning to Drive Student Engagement

In collaboration with





Speaker

Eng. Mohammad Almadani CEO, Classera Inc

K12 Stream

Day 1 (11 October)

14:25 - 14:55

Education technology integration in a Singapore Primary School

In collaboration with





Speaker

Chen Siyun Head of department (Information & Technology), Fairfield Methodist School (Primary)



Equitable access to ensure education for all



Moderator

Soumaya Maghnouj Secondee, Inclusive and Quality Education Section, **UNESCO** Asia-Pacific



Speakers

Dr Wagheeh Shukry Hassan

Deputy Director, Digital Learning, Resource and Education Technology Division, Ministry of Education



Verna Lalbehaire

Executive Director, EdTech Hub



Rebecca **McDonald**

Founder and **CEO Library** For All

Day 1 (11 October)

16:00 - 16:30

The Global Teacher Shortage: The challenges facing educators in Asia



Speaker

Ian Hunter **Global Director** Tes Institute





Day 2 (12 October)

13:45 - 14:15

Reinvent the Classroom of the Future Today

In collaboration with





Speaker David Hollands Global Education Strategist, HP

15:15 - 15:45

Developing global citizens



Moderator

Pauline Laravoire Director of Sustainability, Techno India Group



Speakers

Jyoti Arora Principal, Mount Abu Public School



Melati Wijsen **Shruti Sharma** Founder,

Partnerships, Marketing, Bye Bye Plastic and Communications Lead, Bags and Generation Global, Tony Blair YOUTHTOPIA Institute for Global Change



Day 1 (11 October)

14:55 - 15:25

The University of the Future: Interrogating future business models for Higher Education



Speakers

Dr Janson Yap Chief Risk Officer, National University of Singapore



Lim Chee Leong

Director, Learning Innovation and Development, Centre for Future Learning, Taylor's University Lakeside Campus



Nguyen Van Hien

Vice President, Hanoi National University of Education

16:00 - 16:30

Creating Successful Graduates: The importance of STEAM in Higher Education







Moderator

Audrey Lim Public Sector and Education Specialist, Intel Technology Asia



Speaker

Tan Boon Wee, William Section Head / Artificial Intelligence, ITE College West / Institute of Technical Education





%ahead

Ahead by Bett is a dedicated offering for the Higher Education community to come together and tackle the plethora of business and pedagogical challenges facing the sector. Working alongside the world's leading education technology suppliers, Ahead by Bett allows the HE community to learn, network and trade in one dedicated space.

Supporting Bett Asia 2022, Ahead by Bett pulls together excellent thought leadership to address evolution in the industry through focused Higher Education content streams and leadership discussions.

HE Stream

Day 2 (12 October)

13:45 - 14:15

Transformation in action

In collaboration with





Speaker Rob SmithHigher Education & eResearch
Lead – APAC, Microsoft

14:45 - 15:15

Adopting the Hyflex Classroom in Higher Ed: Equipping the Educators and Students with Tools to Succeed

In collaboration with





Speaker

Khoo Hung Chuan

Director of Education Transform
and Development, Lenovo
Central Asia Pacific, Lenovo

15:15 - 15:45

Cultivating technopreneurs through Higher Education



Speaker

Prof Dr Angelina Yee Director of Research and Enterprise, Asia Pacific University of Technology and Innovation



Speaker

Prof Sung Soo Seol CEO / Emeritus Professor, SeoInvalues; Hannam University

View full agenda



Microsoft Hub



Classroom Theatre

Day 1 (11 October)

12:15 - 12:35

Improving teacher workload, retention and wellbeing with Tes Timetable

In collaboration with





Speaker Michael EmmanuelManaging Director,
Tes Australia

13:45 - 14:15

Safeguarding will only work if we work together



Speaker

Emily KonstantasChief Executive Officer, The Safeguarding Alliance

15:30 - 17:00

Startups Pitching Competition Final hosted by SuperCharger Ventures





Moderator

Alessandro Di LulloCo-Founder,
SuperCharger
Ventures



Judges

Dr Nanthaporn Prae SeributraCEO, Starfish Education



Jantanarak Tuekaew

Managing Director, Disrupt Technology Venture



Julia Garvey Deputy Director General, BESA



Samuel Harris

Public Sector Startup Lead , Asia-Pacific and Japan, AWS

Day 2 (12 October)

09:45 - 10:35

Diversity and Artificial Intelligence



Speaker

Elizabete Kalnozola

Managing Director (Girls in Tech Kuala Lumpur), Program Director (iTrain Asia), Girls in Tech (Kuala Lumpur), iTrain Asia

12:15 - 13:05

Fostering Student Creativity Through Gamification with Minecraft

In collaboration with





Speakers

Glenn Malcolm Cross Campus Advisor for Technology, Bangkok Patana School



Pattamaporn

Fakroek School Director, Srisuvit School, Pattaya



Sam McNeill Education Solution

Specialist, Microsoft

14:30 - 15:20

The generation of tomorrow: Harnessing the power of esports in the classroom

In collaboration with





Speakers

Annabel Lawday Strategic Lead -Stakeholder Engagement, Pearson



Gary Tibbett

Global Esports Academy Manager – Global Esports Federation and Education Advisor - British Esports Federation, Global Esports Federation

15:30 - 15:50

Discover Planet Pop, where learning English has never been so engaging

In collaboration with ELT Songs (Planet Pop)





Speakers

Benjamin Carter Chief Operations Officer, ELT Songs (Planet Pop)



Jake Carter

CEO and Founder, ELT Songs (Planet Pop)

View full agenda



Bett Asia Awards: Recognising Educational Excellence

Bett Asia Awards 2022 Ceremony



Date: Tuesday 11 October I Time: 17:30 – 18:00

Venue: Kandhavas Place, Poolside, Level 4

Shortlist 2022

The 21st Century Learning Award

- · Activbot Learning Systems
- English and Digital for Girls' Education (EDGE), British Council
- Starfish Education
- · The Dariu Foundation
- · VUS

The Pioneer Award

- Abdullatif Alshamsi, President and CEO, Higher Colleges of Technology
- Activbot Learning Systems
- Karl Jahniel Sison, Nueva Ecija University of Science and Technology
- N High School / S High School, Kadokawa Dwango Educational Institute
- Reuben Herrera, Principal, Marikit Elementary School

The Game Changer Award

- Center for Entrepreneurship & Technology, University of Science and Technology of Southern Philippines
- ELT Songs Ltd
- Hidayu Bedesly, Teacher, Keningau Vocational College
- VUS
- Dr. Wong Yau Hsiung, Senior Lecturer and Stream Coordinator, Taylor's University

The Disruptor Award

- Abdullatif Alshamsi, President and CEO, Higher Colleges of Technology
- Pandai Education
- · PhiBonacci Solutions Pvt Ltd
- · ScholARlab Innovations
- · Starfish Education

The Trailblazer in Inclusion Award

- Dr. Caroline Marian S. Enriquez, President, Our Lady of Fatima University
- Dr Nanthaporn Prae Seributra, CEO, Starfish Education
- James Abela, Head of Computing, Garden International School
- Thai MOOC, Thailand Cyber University, Ministry of Higher Education Science Research and Innovation of Thailand
- · The Dariu Foundation

The Wellbeing Award

- · Break it Kids
- · Happy Coding Education, FRG Korea
- Healthcare Information Management System, University of Science and Technology of Southern Philippines
- · Our Lady of Fatima University

The Sustainability Initiative Award

- Fostering and Advancing Sustainable
 Business and Responsible Industrial Practices
 in the Clothing Industry in Asia (FABRIC), GIZ
 (Deutsche Gesellschaft für Internationale
 Zusammenarbeit)
- GSK (Gulayan sa Kabalayan/ Gardens for Sustainable Kitchen), University of Science and Technology of Southern Philippines
- · Masungi 360, Masungi Georeserve
- · Mount Abu Public School
- National Bioenergy Research and Innovation Center (MMSU-NBERIC), The Mariano Marcos State University

View Shortlist Video



Thailand Travel Information



Content supported by Thailand Convention and Exhibition Bureau





General Travel Information

Thailand Information

If this is your first time visiting Thailand, we've compiled some useful information to help you get familiar.



Time

Thailand Standard Time (THA) is GMT +7. Daylight savings is not observed.



Communications

Thailand has numerous satellite, cellular and Wi-Fi providers with excellent connectivity. All major mobile brands are available and compatible with local telecom networks.



Money

Thailand's currency is the Thai Baht (THB). Denominations include 20, 50, 100, 500, and 1,000 in notes.



Emergency Contact

All major mobile brands are available and compatible with local telecom networks.

191 – Universal emergency service

199 – Fire Department

1669 – Medical emergency call

1155 - Tourist Police



Electricity

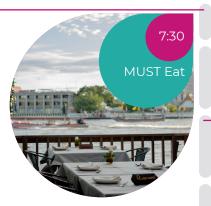
Thailand uses 220V AC outlets. 2-prong round or flat sockets are the most common. A converter and adapter is required for most visitors from the U.S. and U.K.

Know more



A typical Thai Day Experience in Bangkok!

Have your breakfast many ways at **Tha Tian**, where you can enjoy your morning meal while admiring the Chao Phraya River.

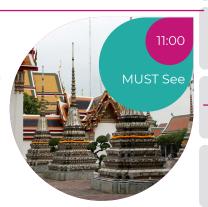


Explore more



Visit the exquisite
Wat Phra Kaeo
(Kaew) to see the
Emerald Buddha,
Thailand's most
sacred icon, and
explore the Grand
Palace, the official
residence of the
Kings of Siam and
Thailand. This a
must-visit visit for
tourists in Bangkok.

Experience the elegance of Wat **Phra Chetuphon** Wimonmungklaram or Wat Pho, one of Thailand's oldest temples. Wat Pho hosts 99 pagodas, the highest number in Thailand, and the largest collection of Buddha images. Visitors can pay respect to the beautiful reclining Buddha which is the 3rd largest in Thailand at 46m long!



12:30
MUST Join
& MUST Buy

Travel on the express boat from Tha Tien Pier to ICONSIAM. one of the landmarks on the bank of the Chao Phraya River. Many restaurants and modern shops are available, including the local shops selling traditional Thai products, handmade products, alongside famous brand names such as Jim Thompson.

Take a boat ride on the Chao Phraya River to witness the beauty of Wat Arun **Ratchawararam** Ratchawaramahavihara – one of the cultural landmarks in Bangkok that all travellers should not miss. Take a photo with the world's tallest pagoda, which is distinguished by the white prang on top, decorated with pieces of glazed porcelain and old Benjarong crockery.





Experience a combination of regional delicacies, live music and the idyllic and scenic **Chao Phraya riverside atmosphere**.

Content supported by Thailand Convention and Exhibition Bureau





Five Best Thai Food restaurants

10 minute drive from the venue!

www.prachakrestaurant.com

Address: 1415 Charoen Krung Rd, Silom, Bang Rak, Bangkok 10500, Thailand

This is the best Cantonesestyle duck in Bangkok; the waterfowl is stuffed with herbs and spices, then slow cooked at this joint in Bang Rak.

drive from the venue

www.comohotels.com/en/ metropolitanbangkok/dining/ nahm

Address: 27 S Sathon Rd, Thung Maha Mek, Sathon, Bangkok 10120, Thailand

One of the top restaurants in Asia by gaining a Michelin star for the fifth consecutive year in 2022. The food is a modern take on traditional Thai fare, with strong, fresh flavours, balancing hot and cold, sweet and salty.

www.supannigaeatingroom.com

Address: 28 N Sathon Rd, Silom, Bang Rak, Bangkok 10500, Thailand

The kitchen here is known for bold flavours, large portions of traditional Thai comfort foods, and a heavy dash of creativity.

www.prayakitchenbangkok.com

Address: 262 Thanon Surawong, Si Phraya, Bang Rak, Bangkok 10500, Thailand

Signature "Seafood Wall" features locally sourced crustaceans such as River Prawns, Mud Crabs, Rock Lobsters, Blue Crabs, Mussels, and Squids. The colourful pot is labelled with choices of your preferred cooking techniques for lunch and dinner buffet.

www.facebook.com/100Mahaseth

Address: 100 Maha Set Rd, Si Phraya, Bang Rak, Bangkok 10500, Thailand

One of the best restaurants in Bangkok to indulge in local Thai with flair. Showing their support for the local community all ingredients are sourced locally from Thailand farmers with a focus on seasonal produce.



Five Must Visit Attractions

Grand Palace

Address: Phra Nakhon, Bangkok

Located at the heart of Bangkok, visit the magnificent buildings within the Grand Palace compound to get a feeling of the grandeur architectural style.

Chatuchak Market – Chatuchak Weekend Market

Address: Kamphaeng Phet Road Chatuchak, Bangkok

The largest Local market in Thailand with over 8,000 stalls! You can find various items including fruits and vegetables, pets, clothes, plants, ready-made food, fresh food, and miscellaneous, and enjoy the night market every Friday from 10 p.m. onwards.

(Known as JJ Market to most locals) Night market!

Wat Arun Ratchawararam Ratchawaramahawihan

Address: 34 Arun Amarin Road, Wat Arun, Bangkok Yai, Bangkok.

An ancient Royal Temple of King Rama II, one of the most beautiful and gigantic stupas in that era.

Asiatique The Riverfront

Address: Bang Kho Laem, Bangkok

The largest outdoor shopping center on the Chao Phraya River with traditional colonial style structure in the reign of King Rama V.

Lumphini Park

Address: 192 Wireless Road Pathum Wan, Bangkok

The first public park in Bangkok, a multi-functional park where people can do several outdoor leisure activities under fresh air and shade.

12minute

walk from venue!







Five Best Bangkok Shopping Malls

Most luxurious mall

Siam Paragon

www.siamparagon.co.th

Address: 991 Rama I Rd, Pathum Wan, Bangkok 10330, Thailand

15 minute walk from venue

CentralWorld

Address: 4 4/1-4/2 Rama I Rd, Pathum Wan, Bangkok 10330, Thailand

6 minute walk from venue

Central Embassy

Address: 1031 Phloen Chit Rd, Pathum Wan, Bangkok 10330, Thailand 10 minute drive from venue

EmQuartier

www.emquartier.co.th

Address: 695 Sukhumvit Rd, Khlong Tan Nuea, Watthana, Bangkok 10110, Thailand

ICONSIAM

www.iconsiam.com

Address: 299 Charoen Nakhon Rd, Khlong Ton Sai, Khlong San, Bangkok 10600, Thailand



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For more information on how you can be part of Bett Asia get in touch with us:



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