

**bett**

Asia  
Bangkok  
4 - 5 October 2023

● A Hyve Event

# Visitor Guide

Everything you need to know about  
Bett Asia 2023 – Bangkok, Thailand

Transforming Minds  
for a Sustainable Future



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# Welcome to Bett Asia 2023!



**Florence Dinar**

Director — Bett Asia  
Bett Hyve Group



**2,000+**  
unique attendees



**700+**  
leaders



**40+**  
countries  
represented



**65+**  
government  
organisations  
represented

It is my immense pleasure to welcome you to Bett Asia 2023!

This is our seventh edition and our second year in Bangkok Thailand.

So much has happened since last year and it seems the educational landscape has made a huge jump forward!

After the acceleration of the adoption of AI in education, we are entering a phase of normality, where educators and learners are faced with an ever-growing number of complex technologies such as generative AI. These technologies are becoming an inherent part of the learning curve.

The new norm is proving to be challenging not just because of the technology but because of the implications it presents. How do we need to adapt to these new technologies? How do we make them more relevant and useful to us? How do we foresee what the employment market will be like and what skills will be needed? How do we prepare our kids for a future we still do not know about? How do we mark our kids who use such technologies as Chat GPT? Should they be penalized or rewarded for being forward with the use of technology?

Bett Asia will raise such questions and many more with the aim to answer them through the experience of leading educators, tech specialists and representatives from Ministries of Education in Southeast Asia.

We are witnessing first-hand a turning point in education, and I am proud that Bett Asia will provide a platform for all of us to congregate, learn and share knowledge. I would therefore like to take the opportunity to thank our speakers for their support in making this great content happen!

I particularly would also like to thank the Thailand Ministry of Education and the Ministry of Higher Education, Science, Research and Innovation for their continued support as co-hosts of Bett Asia 2023.

I would also like to thank the British Department for Business and Trade, the British Council, The British Educational Suppliers Association, the Southeast Asian Ministers of Education Organisation, and the Federation of British International Schools in Asia for their exceptional support this year in helping us deliver a great content, reaching out to Ministerial delegations and to so many schools in Southeast Asia. I would also like to thank all our other partners who are making a huge difference!

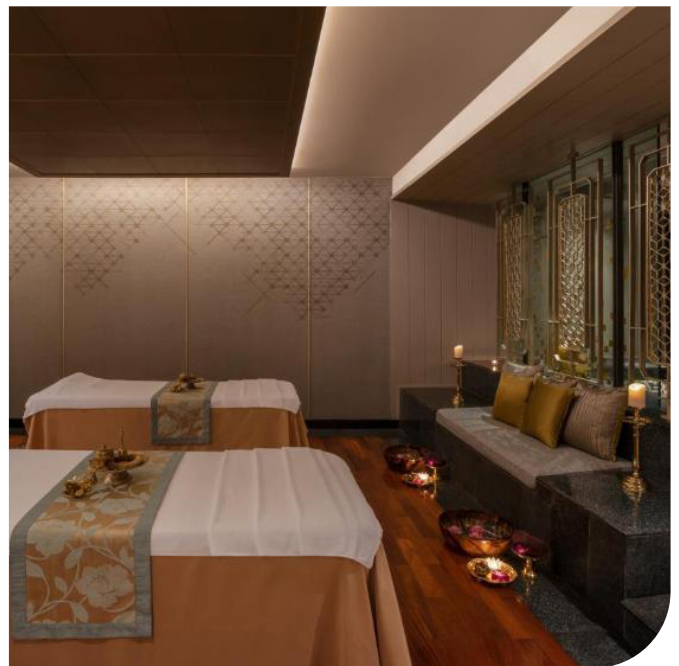
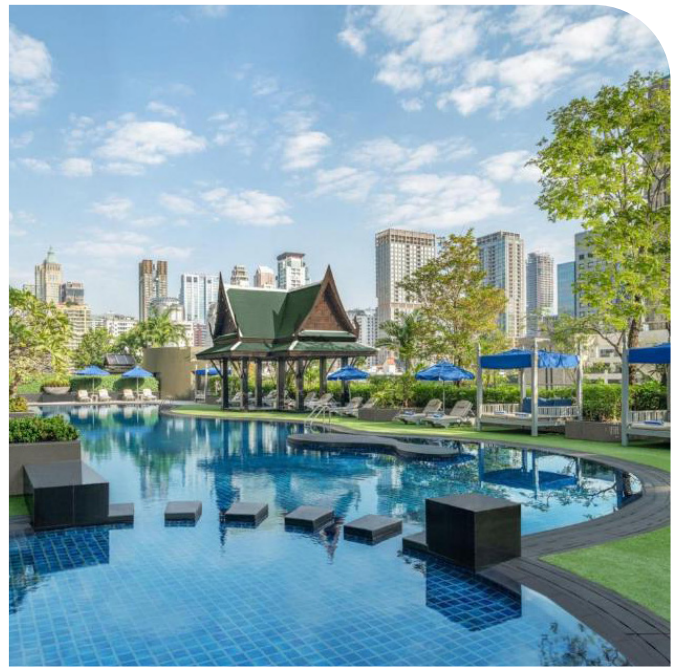
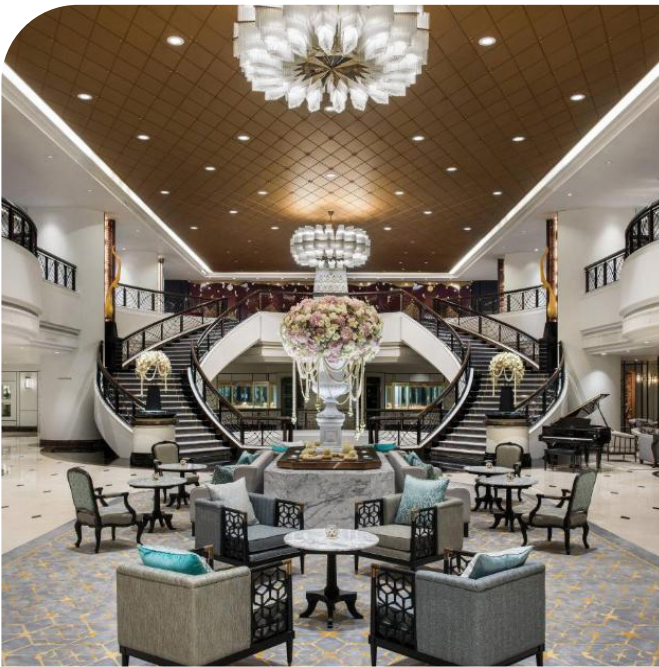
And lastly, I would like to name a few our sponsors who are ensuring our Bett events happen globally: our headline sponsors Google and Lenovo, and our global partners HP, Intel and Tes.

Worldwide Partner



Co-hosted by





# General Travel Information

## Bett Asia 2023

**Wednesday 4**  
October 2023 | 08:00 – 18:00

**Thursday 5**  
October 2023 | 08:00 – 17:00

**Location:**  
The Athenee Hotel,  
61 Witthayu Rd, Lumpini,  
Pathum, Wan District, Bangkok  
10330, Thailand

## Accommodation:

Check out our [exclusive rates](#) for your accommodation at [The Athenee Hotel](#)

## Transportation information:

The Athenee Hotel is in the heart of downtown Bangkok, steps from the convenient Phloen Chit BTS Skytrain Station, a short distance from Lumpini MRT subway station and Yommarat Railway Station.



# What's on at Bett Asia 2023?

## Transforming Minds for a Sustainable Future

Bett Asia is embarking on a new era where it is increasing its presence and impact in the Southeast Asia education technology community – by engaging 365 days a year, with new initiatives and reaching more communities. Bett Asia will continue to be the event that drives changes in EdTech in Southeast Asia with even more support of the regional Ministries of Education and key players.



### EXPO: 40+ exhibitors

Exhibitors will be on hand to demonstrate and talk through all their products and services and how they can help visitors address their most pressing challenges and priorities.

[Check out our exhibitor list](#)



### Free to attend EXPO content

Join us at the Classroom Theatre located in the EXPO, where we showcase the latest innovations and solutions that are revolutionising teaching and learning and enabling creative educational experiences to engage all students. Content is catered for in-classroom HE and K12 educators and institution digital leads/advocates. All of our content is CPD accredited and attending these sessions will support your personal career development and teacher training.

[Learn more](#)



### Leadership Summit

The Leadership Summit provides the opportunity to network with other senior leaders and educators from across the region and will explore topics that address key opportunities to improve education systems and further student outcomes across Asia, by showcasing best practice and celebrating innovation from across the education technology sector under the theme 'Transforming minds for a sustainable future'.

[Learn more](#)



### Bett Asia Awards

**Date:** Wednesday 4 October | **Time:** 17:30 – 18:00

**Venue:** Bett Asia Leadership Summit K12 Stream,  
Level 2 – The Athenee Hotel, Bangkok

Celebrate and champion the EdTech trendsetters and innovators who are revolutionising education across the Asia-Pacific region.

[Find out more](#)



# Bett Asia Awards

## Recognising Educational Excellence

The Bett Asia Awards celebrate and champion the EdTech trendsetters and innovators who are revolutionising education across the Asia-Pacific region. Applications have been received in the following categories and will be judged by the Bett Advisory Board.

### Bett Asia Awards 2023 Ceremony

**Date:** Wednesday 4 October

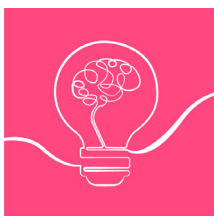
**Time:** 17:30 – 18:00

**Venue:** Bett Asia Leadership Summit K12 Stream, Level 2 – The Athenee Hotel, Bangkok

Nominations are now closed

## This year's categories and shortlist

### The 21st Century Learning Award

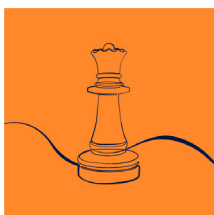


The award for 21st Century Learning goes to the individual, group or organisation that is using EdTech effectively to develop the necessary skills to help students become independent and confident global citizens.

#### Shortlist:

- Alef Education
- Digital Future Aotearoa
- Generation Global, Tony Blair Institute for Global Change
- DP Education, Dhammika & Priscilla Perera Foundation
- Institute of Technical Education College Central, School of Engineering

### The Game Changer Award

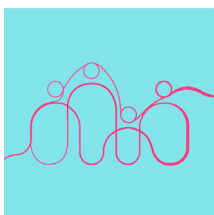


The award for game changer goes to the individual, group or institution that continues to innovatively embed EdTech into their organisation that drives outcomes for students and staff alike.

#### Shortlist:

- KooBits Learning Pte Ltd
- Maivenpoint
- Apollo English
- Digital Future Aotearoa
- The Education University of Hong Kong

### The Trailblazer in Inclusion Award



This award goes to the outstanding individual that does trailblazing work in the field of EdTech and inclusion to ensure equitable learning outcomes for all students and staff.

#### Shortlist:

- Prof Dr Michael Joseph Dino, Our Lady of Fatima University
- Nguyen Dung, British University Vietnam and Apollo Vietnam
- Lee Saw Im, SMK Seri Bintang Utara



### The Wellbeing Award

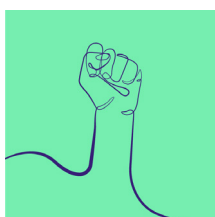


The award for wellbeing goes to the individual, group or organisation that have used EdTech collaboratively to support and advance the development of student and teacher mental wellbeing and/or physical health.

#### Shortlist:

- Gateway College
- Intel
- ChildSafeguarding.com

### The Disruptor Award



This award goes to the individual, group or organisation that continues to revolutionize traditional pedagogy and champions the accelerated use of technology to develop future-ready schools and students.

#### Shortlist:

- DP Education, Dhammika & Priscilla Perera Foundation
- Dolphin International School
- EduSpark World
- Learning Links Foundation
- Noodle Factory

### The Sustainability Initiative Award

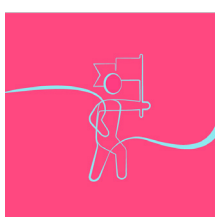


This award goes to the individual, group, or organisation that has implemented an impactful initiative to champion sustainability and drive action for the environment.

#### Shortlist:

- Recycle a Device, Digital Future Aotearoa
- Mount Abu Public School
- Kopila Valley School
- Our Lady of Fatima University
- The Harbour School Hong Kong

### The Pioneer Award



The award for leadership goes to the individual that continually raises the bar when using EdTech in their institution for the greater good of students and staff alike and demonstrates outside-the-box thinking and best practice.

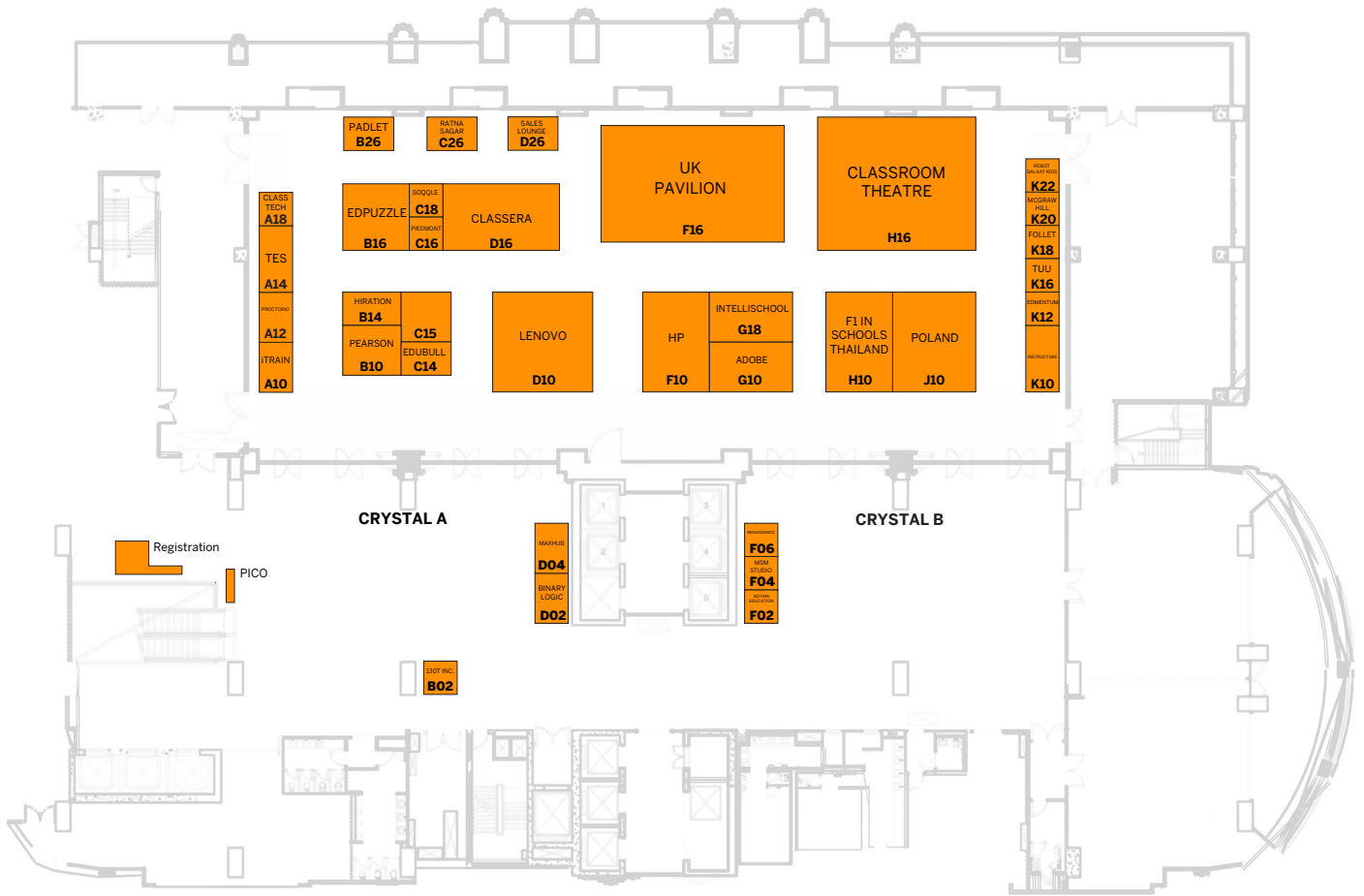
#### Shortlist:

- 5 Steps Academy
- Siti Nabilah Binti Kasdi, Institute of Teacher Education Malaysia
- Muni International School
- Dr Caroline Marian S Enriquez, Our Lady of Fatima University











# Bett Asia 2023 Expo Floor Plan

## Athenee Crystal Hall



























## Exhibitor list

<p>D02</p> 	<p>J10</p> 	<p>A18</p> 	<p>D16</p> 
<p>K12</p> 	<p>B16</p> 	<p>C14</p> 	<p>K18</p> 



# Exhibitor list

<p>F10</p> 	<p>K10</p> 	<p>G18</p> 	<p>A10</p>  iTrainKids
<p>F02</p> 	<p>D10</p> 	<p>D04</p> 	<p>K20</p> 
<p>F04</p> 	<p>B26</p> 	<p>B10</p> 	<p>C16</p> 
<p>A12</p> 	<p>C26</p> 	<p>F06</p> 	<p>K22</p> 
<p>C18</p> 	<p>H10</p> 	<p>A14</p> 	<p>K16</p> 
<p>F16</p> 	<p>B14</p> 	<p>B02</p> 	<p>G10</p> 





# Speaker highlights

Hear from APAC's brightest thought leaders, innovators and practitioners from the world of education and beyond.



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## Dr Ayesha Khanna

Co-Founder & CEO of ADDO AI and Futurist

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## Prof Dr Ger Graus OBE

Director, Board Member, Global Education Adviser Member of Bett's Global Education Council

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## Melati Wijsen

Founder Bye Bye Plastic Bags and YOUTHTOPIA and Full Time Changemaker

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## Coco Wong

Co-Founder CEO Kids International

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## Faryal Khan

Programme Specialist for Education UNESCO

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## Dr Sharimila Ambrose

Assistant Professor University of Nottingham Malaysia (UNM)

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## Siripan Choomnoom PhD

President, Institute of Vocational Education Bangkok Council Office of the Vocational Education Commission

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## Dr Romyen Kosaikanont

Centre Director Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED)

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## Prof Dr Anoop Swarup

Secretary-General Association of Universities of Asia and the Pacific

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## Pradeep Khanna

Executive Director Asia Pacific, CEO, Co-Founder VR AR Association, Global Mindset, INSquare

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# Session Highlights

## Leadership Summit

### Plenary

#### Address by Mark Gooding OBE, British Ambassador to Thailand

Wednesday 04 October | 09:00 – 09:05



#### Speaker

Mark Gooding OBE  
British Ambassador to Thailand

#### Ministerial Perspectives: Transforming minds for a sustainable future

Wednesday 04 October | 09:05 – 10:00



#### Moderator

Dr Kamaleswaran Jayarajah  
Research, Evaluation and Assessment Specialist, Southeast Asian Ministers of Education Organization (SEAMEO) Secretariat

#### AI in Education: Not new, just now

As new AI technology grabs headlines and captures imaginations, organisations have a unique opportunity to harness the power of AI to reimagine solutions to longstanding challenges in education at a time when they are perhaps needed most.

Join the discussion as Microsoft explores the transformative potential of AI to accelerate learning, improve efficiency and prepare students for the future.

Wednesday 04 October | 10:00 – 10:30

In collaboration with



#### Driving the Future of Education: Three key trends

As we march towards a radically different future, what should the role of education be and how might it look? Join Google for Education's keynote session to learn more about trends and insights from Google's Future of Education research, and how these trends are playing out specifically in schools in Asia.

Wednesday 04 October | 11:00 – 11:30



#### Speaker

Scott Wong  
Head of Southeast Asia & Greater China, Google for Education (Asia Pacific)

In collaboration with



#### Harnessing the future of AI in education with Dr Ayesha Khanna

Join futurist and leading AI expert Dr Ayesha Khanna to explore future of AI in education and how educators and leaders can approach disruptive technologies with a mindset of curiosity and innovation.

Wednesday 04 October | 11:30 – 12:10



#### Speaker

Dr Ayesha Khanna  
Co-Founder & CEO of ADDO AI and Futurist



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## Changemaking Starts in the Classroom: Empower the next generations for a sustainable future

Join Melati Wijsen, a dedicated Full-Time Changemaker and visionary youth movement builder who founded Bye Bye Plastic Bags and YOUTHTOPIA. With a remarkable 10-year track record of leading young people in climate action, Melati will delve into the vital importance of empowering today's youth for a sustainable future. Gain invaluable insights and engage in an interactive Q&A session with Melati as we explore how to cultivate the next generation of global changemakers, equipping them to thrive in and lead the way in a disruptive future of work, learning, and living.



### Speaker

Melati Wijsen

Founder, Bye Bye Plastic Bags and YOUTHTOPIA and Full Time Changemaker

**Thursday 05 October | 14:05 – 14:45**

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## K12 Stream

### Leading with a mindset of change and transformation

With the rapid adoption of transformative technology redefining several aspects of our lives, what does this mean for schools, including the role of educators?

This session will highlight why it's more important than ever to adopt a mindset of curiosity and innovation in the face of technological advancements and how, as education leaders, you can empower your entire education community to approach change with resilience.

**Wednesday 04 October | 13:55 – 14:25**



### Moderator

Michael Klemm

Managing Director, Singapore Education Network



### Speaker

Dr HC Aslam Khan

Academic Director & Vice Chairman and Member of NAPEI, Erican Education Group Malaysia and National Association of Private Education Institutions (NAPEI, Malaysia)

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### Accelerating AI innovation in education

Join Intel to explore what education leaders can do today to help prepare educators and students for a world with AI everywhere. Together, we will look at the possibilities of GenAI and other AI technologies to transform the teaching and learning experience. Find out how new professional development offerings can support educators in integrating AI tools into the teaching experience and how to prepare the IT infrastructure for current and future AI-based use cases. Most critically, discover the importance of working within a responsible AI framework, an approach to developing, assessing, and deploying AI systems in a safe, trustworthy, inclusive, and ethical way.



### Speaker

Cigdem Ertem

General Manager – Education, Intel Corporation

**Wednesday 04 October | 14:25 – 14:55**



### Empowering Students through STEM: Cuhk Faa Thomas Cheung Secondary School's story in Hong Kong

Join Cuhk Faa Thomas Cheung Secondary School for an inspiring journey through Hong Kong's STEM education landscape, as they delve into innovative teaching methods, real-world applications, and the profound impact on student development. Discover how their school's commitment to STEM transforms learners into future-ready innovators. Gain insights from their experienced educators and students, explore tangible outcomes, and understand the broader implications for the global educational landscape.

This session promises to empower educators, administrators, and stakeholders with actionable strategies to enhance STEM education, foster critical thinking, and prepare students for the challenges of tomorrow. Don't miss this opportunity to be part of their story, where STEM education transcends boundaries and shapes the future of learning.



**Speaker**  
**Cheng Lai Shun**  
Assistant Principal,  
Cuhk Faa Thomas  
Cheung Secondary  
School

**Wednesday 04 October | 16:00 – 16:30**

### Whole-school digital citizenship

Social media has gained significant prominence in education in recent years, transforming the way learners, educators, and educational institutions create content in teaching & learning, gather information, and interact within and beyond school settings. But where does this leave the conversation around online safety, and how can schools best approach this increasingly digital reality?

This session will gather a range of experts and practitioners to discuss how schools can develop both learners and staff as resilient, responsible digital citizens who are empowered with the knowledge and skills to navigate the evolving online landscape.

**Wednesday 04 October |  
16:00 – 16:45**



**Moderator**  
**Prof Dr Ger Graus OBE**  
Director, Board Member, Global  
Education Adviser, Member of Bett's  
Global Education Council



**Speaker**  
**Richard Davidson**  
Headteacher, Charterhouse  
Malaysia



**Speaker**  
**Valentina Wong**  
Co-Founder CEO Kids  
International

### Education for a sustainable future

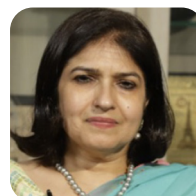
The UN argues that education is a critical agent in addressing the issue of climate change and creating a better world for future generations. However, with the Asia-Pacific region accounting for most of the world's new disaster and climate-related displacements – which poses significant barriers to the right to education – what role can educators and school communities play?

Drawing on insight into region-wide policy development and practices within schools, this panel discussion will explore solutions-led approaches to ensuring climate-resilience across school communities, considering the role of technology, and developing and implementing a climate change curriculum relevant to specific localities and cultures.

**Thursday 05 October | 09:05 – 09:35**



**Moderator**  
**John Arnold Siena**  
Deputy Director, Programme and  
Development Southeast Asia Ministers  
of Education Organization (SEAMEO)  
Secretariat



**Speaker**  
**Amrita Burman**  
Deputy Director, Sunbeam  
Group of Educational  
Institutions India



**Speaker**  
**Faryal Khan**  
Programme Specialist for  
Education, UNESCO



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## From Strawberry to Durian: How entrepreneurship education will future proof our children.

Hear how through project-based, experiential learning, learners have been developing solutions for real-life problems. Understand why it is crucial to build entrepreneurial education into schools and discover practical strategies for how you can empower your learners with tools to develop their agency, problem-solving and entrepreneurial skills, and make a real impact beyond their school community.



### Speaker

Coco Wong

Co-Founder, CEO Kids International

**Thursday 05 October | 10:05 – 10:35**

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## Leading a whole-school diversity & inclusion strategy

Diversity and inclusion in schools across Asia – and within individual countries across Asia – varies significantly due to the region's differing cultural, social, and economic contexts. It is therefore essential for schools to adopt a contextually responsive approach to ensure they meet the needs of their learners, staff, and the wider school community. During this session, discover the key elements of a diversity & inclusion strategy, including cultural responsiveness, language inclusion, engaging students with special needs, and socio-economic inclusion, and consider how leaders can drive a fulfilling, equitable experience for the entire school community.



### Speaker

Dr Sharimila Ambrose

Assistant Professor, University of Nottingham Malaysia (UNM)

**Thursday 05 October | 11:30 – 12:00**

## HE Stream

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## Putting Learners First: Building a consistent student experience online

When Holy Angel University (HAU) implemented its LMS LMS, it needed to deploy over 1,800 courses with a familiar look and feel. This presentation explores the planning behind building a digital ecosystem at Holy Angel University and how our institutional vocabulary and pedagogy had to adjust to make deployment seamless. It will cover the strategic choices and academic directives, the training of instructors, content creators, and chairpersons/administrators, and the processes needed by the first week of instruction. Finally, it will look at the positive effects of the common student experience on branding, readiness, pedagogy, and sustainable curriculum review.



### Speaker

Leopoldo Valdes

OIC President, Holy Angel University

In collaboration with



**Wednesday 04 October | 14:25 – 14:55**



### Developing AI literacy in students and staff

Join this session to explore upskilling for staff and students in Generative AI and understand what pitfalls we can plan for when utilising this new tool.

Generative AI has taken the education sector by storm, and it is here to stay. Much of the conversation has been focused on how students might use ChatGPT to cheat in exams, but the real challenges are far more complex. For example, is ChatGPT at risk of perpetuating mainstream viewpoints and marginalising more diverse voices due to the way it collects information? Is ChatGPT likely to end up in circular confirmation bias with itself? All this and more is why it's essential for students and staff to be properly educated not just on the uses of Generative AI, but also how it works.



#### Speaker

**Asst Prof Dr Worajit Setthapun**  
Lecturer – the Asian Development College for Community Economy and Technology (adiCET) Chiang Mai Rajabhat University



**Wednesday 04 October | 16:30 – 17:00**

#### Speaker

**Dr Thepchai Supnithi**  
Director of Artificial Intelligence Research Group National Electronics and Computer Technology Center (NECTEC), National Science and Technology Development Agency (NSTDA), Ministry of Higher Education, Science, Research and Innovation

#### Speaker

**Pan Hui**  
Chair Professor of Computational Media and Arts (CMA), Chair Professor of Emerging Interdisciplinary Areas, Director of the Center for Metaverse and Computational Creativity, and Director of the HKUST, Hong Kong University of Science and Technology

### Scaling change and maximising impact in Higher Education

In this session, we'll explore the values Higher Education institutions must embody to drive change in a modern world and foster a culture of innovation through learning. We will also look at how multi-level partnerships can maximise higher education impact for sustainable development.



#### Speaker

**Dr Romyen Kosaikanont**  
Centre Director Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED)

**Thursday 05 October | 09:05 – 09:35**



### Nurturing future-ready graduates through interdisciplinary learning

This session highlights the pressing need to equip today's graduates with the skills for the future and empower students to thrive in the global economy.

With recent advancements in technology, education has fewer restrictions than ever before and graduating students require a greater blend of skills to meet the needs of society. The challenges of our future society demand a diverse skill set, a deep understanding of the digital landscape, and a willingness to explore innovative solutions, all while maintaining the human connection at the heart of learning. Join us to explore interdisciplinary collaboration and chart a path towards cultivating future-ready graduates.

**Thursday 05 October | 09:35 – 10:05**



**Speaker**  
**Dr. Klangjai S. Tawornpichayachai**  
Assistant to the President for Education Technology Development, King Mongkut's University of Technology Thonburi (KMUTT)

### Enabling access and participation in student mobility programmes

Join us for a discussion on international collaboration, with a key emphasis on enabling access and participation in student mobility programmes. The disruption caused by the pandemic has significantly impacted international students, leading to the need for reimagining traditional approaches to learning. This session will highlight initiatives undertaken by institutions to promote internationalisation at home, integrating global perspectives into their curriculum for the benefit of all students. Engage in discussions about the delicate balance between driving international engagement and supporting local communities.

**Thursday 05 October | 10:05 – 10:35**



**Speaker**  
**Mr Charlton Lim**  
International Relations Expert, Mahidol University



**Speaker**  
**Venky Shankararaman**  
Vice Provost (Education), Professor of Information Systems (Education) Singapore Management University

### Opportunities and challenges for the metaverse generation

Join Pradeep Khanna as we explore the impact and potential of emerging technologies and in particular immersive technologies on Higher Education. The Metaverse and generative AI have disrupted traditional learning paradigms while opening new possibilities for future careers. As we embark on this transformative journey, we will also address critical considerations around how the value proposition of Higher Education institutions is shifting to cater to the expectations and aspirations of the Metaverse generation.

In this session we'll explore immersive technology trends and their impact on Higher Education; building collaborative models between Higher Education, industry and other stakeholders; sustainability, ethics and social values; cybersecurity in Higher Education, and; Emerging Technology Centres of Excellence for global connectivity and knowledge exchange.

**Thursday 05 October | 11:30 – 12:00**



**Speaker**  
**Pradeep Khanna**  
Executive Director Asia Pacific, CEO, Co-Founder, VR AR Association, Global Mindset, INSquare



### Towards Internationalisation: Innovation development projects for Thai students

Learn about the efforts of the Ministry of Education, private sector, and embassies in Thailand to promote international education for Thai students. Discover how innovative approaches to education are being implemented by the Thailand Ministry of Education's Bureau of Educational Innovation Development to foster personal and professional growth among students. Through a hybrid foundation curriculum that addresses students' multi-intelligence differences, the Bureau is creating pathways for Thai students to study abroad and bridge the gap in undergraduate education in England, New Zealand, and Australia.

**Wednesday 04 October | 13:55 – 14:25**



**Speaker**

**Dr Phunpiti Bhovichitra**  
Director, British Academic Center



**Speaker**

**Dr Thapanut Udomsree**  
Deputy Director of Learning Organization Research and Development Unit, Bureau of Educational Innovation Development, Office of the Basic Education Commission, Ministry of Education



**Speaker**

**Thanapawat Thang-on**  
Project Analyst and Development Specialist (LORD OBEC Project), Learning Organization Research and Development, Office of the Basic Education Commission (LORD OBEC Project)

### The Power of Partnerships: Driving sustainable education development in Cambodia

Join SeeBeyondBorders and the Cambodian Ministry to hear how, through partnerships with local communities, the Ministry of Education, and NGOs, education standards are being improved sustainably by training teachers, developing digital resources, and growing the next generation of educational leaders.

**Wednesday 04 October | 14:25 – 14:55**



**Speaker**

**Pov Pheung**  
Managing Director,  
SeeBeyondBorders



**Speaker**

**HE Dr Vathana Sann**  
Under Secretary of State,  
Ministry of Education,  
Youth and Sport of  
Cambodia

### Bangladesh: Solving the eight largest education problems in the world

Discover how Bangladesh is becoming the next major talent destination to address both local and global demands. Bangladesh, a nation of approximately 170 million people, boasts a demographic where over 50% of its population is under 25 years old. This demographic presents an ideal opportunity to rethink how to educate and skill this workforce for exponential impact on Bangladesh's future economy and the global talent pool.

In this session, learn about the significant changes the Government of Bangladesh is implementing in its K12 education curriculum after decades, aligning it with current and future needs. This transformation also creates an ideal environment for private sectors to innovate and provide high-quality education and upskilling solutions at scale.

**Wednesday 04 October | 14:55 – 15:25**



**Speaker**

**Mirza Salman Hossain Beg**  
Cofounder & COO,  
10 Minute School





### Transforming TVET for the green transition

As emphasised by the United Nations, climate change is the defining crisis of our time. There is a global responsibility to forge greener socio-economic systems at a rapid rate, which in turn requires the development of greener jobs and therefore greener skills training. This session will gather a range of perspectives from Asia's TVET ecosystem to consider what the greening of skills development looks like in practice and how we can prepare the current and future workforce for an increasingly climate-conscious world.



**Moderator**  
**Shaun Wellbourne-Wood**  
Senior Applied Research Specialist, Asian Development Bank (ADB)



**Speaker**  
**Siripan Choomnoom PhD**  
President, Institute of Vocational Education Bangkok Council, Office of the Vocational Education Commission

**Thursday 05 October | 09:50 – 10:30**

### Digital upskilling for all

The demand for digital skills in Asia is significantly high, with the Asian Development Bank's survey of employers in Asia and the Pacific revealing that 75% of employers in four countries now have increased demand for new hires with digital skills. But with ongoing high unemployment rates and gender-based barriers impacting women's access to education and employment, how can this demand for digital skills be met effectively? This session will consider practical approaches to ensure equitable digital upskilling across Asia, engage harder-to-reach prospective workers, and power the labour market by building a diverse, competent talent pool.



**Moderator**  
**Shaun Wellbourne-Wood**  
Senior Applied Research Specialist, Asian Development Bank (ADB)



**Speaker**  
**Asst Prof Poolsak Koseeyaporn**  
Vice President, Office of National Higher Education Science Research and Innovation Policy Council (NXPO)



**Speaker**  
**Ilja Riekkii**  
Project Officer, Education, UNESCO Multisectoral Regional Office in Bangkok

**Thursday 05 October | 11:00 – 11:40**

### Global collaboration for a resilient workforce

With the job market evolving at an exponential rate in an increasingly interconnected world, it is more important than ever for TVET providers, government, and industry both within and beyond Asia to align efforts to develop a viable, agile workforce that can continuously upskill and reskill. Drawing on the experience and work of current cross-sector projects, this session will highlight what successful collaboration between TVET stakeholders looks like and how to harness the power of partnerships to create a culture of lifelong learning and a resilient, globally-aware workforce.



**Speaker**  
**Dr Sampan Silapanad**  
Vice President, Chief Thailand Business Strategist, Western Digital Storage Technologies (Thailand) Ltd.

**Thursday 05 October | 11:40 – 12:10**



## Classroom Theatre:

### Unleashing Potential: See every student in modern classrooms

In today's diverse educational landscape, it is more important than ever to ensure every student reaches their full potential. This interactive workshop, led by experienced educators from Renaissance and Harrow Bangkok, will explore recent reading and comprehension trends through research and case studies, explain how a comprehensive assessment can support schools in developing whole school literacy and differentiate teaching and learning practices.

**Wednesday 04 October | 10:30 – 10:50**



**Speaker**  
**Kate Barton**  
Renaissance Trainer,  
Renaissance Learning



**Speaker**  
**Tyla Arabas**  
Director of Teaching  
and Learning Whole  
School, Harrow  
Bangkok

In collaboration with

**Renaissance**

### Why choose the UK? Investing in the British EdTech ecosystem

Discover more on the UK's EdTech and investment opportunities from the Department for Business and Trade.

Attention to all EdTechs looking to set up in the United Kingdom! Join the Department for Business and Trade to learn more about the UK's EdTech ecosystem, including an overview of the latest opportunities, regional strengths, clusters, and hubs of academic excellence, as well as the support provided by the UK Government to potential investors.

Join us for support and advice from the Department for Business and Trade on successfully entering the UK Education sector.

If you are interested in gaining personal advice and expertise, Speaker will be available for one-to-one conversations at the UK delegation's stall immediately after the session.

**Wednesday 04 October | 11:30 – 11:50**



**Speaker**  
**Adrian Walewski**  
Head of Foreign Direct  
Investment – Services and  
Skills, Department for  
Business and Trade

In collaboration with



### The Bett EdTech 10 List: Levelling the playing field in EdTech

New for 2023, the Bett EdTech 10 List celebrates and champions women in Southeast Asia who have made a real, positive impact within the education and technology ecosystem. Join us for an in-person interactive session hosted by our Bett EdTech 10 List partners to celebrate the achievements of this year's recipients and discuss how, through resources and technologies already available, educators can help to drive further inclusivity and representation in EdTech.

**Wednesday 04 October | 12:00 – 12:45**



**Speaker**  
**Elizabete Kalnozola**  
Managing Director, Program  
Director, Girls in Tech Kuala  
Lumpur, iTrain Asia



**Speaker**  
**Florence Dinar**  
Event Director Bett Asia



**Speaker**  
**Shruti Sharma**  
Partnerships, Marketing,  
and Communications Lead  
Generation Global – Tony  
Blair Institute



### Bett Asia 2023 Startup Competition: The final

Bett Asia is proud to launch the second edition of the Bett Asia Startup Competition! Produced in collaboration with SuperCharger Ventures, the competition will recognise the very best that Asia's EdTech startup space has to offer, showcasing cutting-edge innovations that are powering change in education across the region. Join us for the in-person pitching final, during which eight finalists will battle it out in front of a shark tank-style judging panel of experts.

**Wednesday 04 October | 15:30 – 17:00**



**Moderator**  
**Alessandro Di Lullo**  
Co-Founder, SuperCharger Ventures



**Speaker**  
**Dave Smith**  
Head of Partnerships and Events, British Educational Suppliers Association (BESA)



**Speaker**  
**Benjamin Vergel de Dios**  
Programme Specialist, UNESCO



**Speaker**  
**Dr Nanthaporn Prae Seributra**  
CEO, Starfish Education

### The Power of Esports in Education: A guide to getting started

Esports has gained significant popularity across Asia in recent years, with the region considered one of the epicentres of the global esports industry. As a growing number of career opportunities emerge within esports, educational institutions, including schools, colleges, and universities, are increasingly exploring ways to support learners interested in pursuing a career in this dynamic field.

Join us in this session, where experts from various organisations and perspectives will delve into the benefits of integrating esports into education and the skills and career development opportunities it can unlock for students. Hear directly from educators who have successfully implemented esports programmes within their schools and gain practical strategies to kickstart your esports in education journey.

**Thursday 05 October | 11:00 – 11:50**



**Moderator**  
**Gerald Solomon**  
Founder, Executive Director, NASEF – Network of Academic and Scholastic Esports Federations



**Moderator**  
**Akihiro Matsubara**  
Chairman, NASEF JAPAN



**Moderator**  
**Jennifer Lim**  
IB Design Educator, Esports Teacher, Service and Personal Project Coordinator, XCL World Academy



**Moderator**  
**Nalain Naidoo**  
CEO and Co-Founder Swiss Quality Events, Swiss Quality Events



## Bett Asia School Challenge

An exciting new initiative for 2023, the Bett Asia School Challenge is a Southeast Asia-wide competition for students aged 7-17, created to promote big-thinking and innovative ideas on a large scale, to help provide solutions for schools and education issues using the United Nations Sustainable Development Goals (SDGs).

Join us for the exciting in-person live final in the Classroom Theatre, during which student teams will pitch their projects in front of a panel of expert judges.

**Thursday 05 October |  
13:00 – 14:20**



**Speaker**

**Elizabete Kalnozola**

Managing Director, Program Director, Girls in Tech Kuala Lumpur, iTrain Asia



**Speaker**

**Stuart Miller**

Head of Marketing, Asia Pacific, Google for Education



**Speaker**

**Mohamed Yunus Yasin**

President and Founder, Association of Science, Technology and Innovation (ASTI)



**Speaker**

**Jo Malone**

FED Executive Team/ Education Consultant, The Foundation for Education Development



**Speaker**

**Shruti Sharma**

Partnerships, Marketing, and Communications Lead, Generation Global – Tony Blair Institute



# Thailand Travel Information

The Kingdom of Thailand is a vibrant collection of provinces, cultures and history. Renowned for being 'Uniquely Thai', the country invites international visitors to experience its unparalleled local cuisine, traditions and hospitality.



Bett Asia 2023 is taking place in the capital city of Bangkok. Home to over 10 million, Bangkok is Thailand's commercial and cultural centre and has many local attractions for you to explore!

Content supported by Thailand Convention and Exhibition Bureau



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# General Travel Information

## Thailand Information

If this is your first time visiting Thailand, we've compiled some useful information to help you get familiar.



### Time

Thailand Standard Time (THA) is GMT +7. Daylight savings is not observed.



### Money

Thailand's currency is the Thai Baht (THB). Denominations include 20, 50, 100, 500, and 1,000 in notes.



### Electricity

Thailand uses 220V AC outlets. 2-prong round or flat sockets are the most common. A converter and adapter is required for most visitors from the U.S. and U.K.



### Communications

Thailand has numerous satellite, cellular and Wi-Fi providers with excellent connectivity. All major mobile brands are available and compatible with local telecom networks.



### Emergency Contact

All major mobile brands are available and compatible with local telecom networks.

191 - Universal emergency service  
199 - Fire Department  
1669 - Medical emergency call  
1155 - Tourist Police

[Know more](#)



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# A typical Thai-Day-Experience in Bangkok!

Have your breakfast many ways at **Tha Tian**, where you can enjoy your morning meal while admiring the Chao Phraya River.



[Explore more](#)

Experience the elegance of **Wat Phra Chetuphon Wimonmungskaram** or **Wat Pho**, one of Thailand's oldest temples. Wat Pho hosts 99 pagodas, the highest number in Thailand, and the largest collection of Buddha images. Visitors can pay respect to the beautiful reclining Buddha which is the 3rd largest in Thailand at 46m long!



Visit the exquisite **Wat Phra Kaew (Kaew)** to see the Emerald Buddha, Thailand's most sacred icon, and explore the Grand Palace, the official residence of the Kings of Siam and Thailand. This a must-visit visit for tourists in Bangkok.



Travel on the **express boat from Tha Tien Pier to ICONSIAM**, one of the landmarks on the bank of the Chao Phraya River. Many restaurants and modern shops are available, including the local shops selling traditional Thai products, handmade products, alongside famous brand names such as Jim Thompson.

Take a boat ride on the Chao Phraya River to witness the beauty of **Wat Arun Ratchawaram Ratchawaramahavihara** – one of the cultural landmarks in Bangkok that all travelers should not miss. Take a photo with the world's tallest pagoda, which is distinguished by the white prang on top, decorated with pieces of glazed porcelain and old Benjarong crockery.



Experience a combination of regional delicacies, live music and the idyllic and scenic **Chao Phraya riverside atmosphere**.

Content supported by Thailand Convention and Exhibition Bureau



# Five Best Thai Food restaurants

**10**  
minute  
drive from  
the venue!

## Prachak Pet Yang

[www.prachakrestaurant.com](http://www.prachakrestaurant.com)

**Address: 1415 Charoen Krung Rd, Silom, Bang Rak, Bangkok 10500, Thailand**

This is the best Cantonese-style duck in Bangkok; the waterfowl is stuffed with herbs and spices, then slow cooked at this joint in Bang Rak.

**5**  
minute  
drive from  
the venue!

## Nahm

[www.comohotels.com/en/metropolitanbangkok/dining/nahm](http://www.comohotels.com/en/metropolitanbangkok/dining/nahm)

**Address: 27 S Sathon Rd, Thung Maha Mek, Sathon, Bangkok 10120, Thailand**

One of the top restaurants in Asia by gaining a Michelin star for the fifth consecutive year in 2022. The food is a modern take on traditional Thai fare, with strong, fresh flavours, balancing hot and cold, sweet and salty.

## Supanniga Eating Room Nice View!

[www.supannigaeatingroom.com](http://www.supannigaeatingroom.com)

**Address: 28 N Sathon Rd, Silom, Bang Rak, Bangkok 10500, Thailand**

The kitchen here is known for bold flavours, large portions of traditional Thai comfort foods, and a heavy dash of creativity.

## Praya Kitchen Local Thai Seafood!

[www.prayakitchenbangkok.com](http://www.prayakitchenbangkok.com)

**Address: 262 Thanon Surawong, Si Phraya, Bang Rak, Bangkok 10500, Thailand**

Signature "Seafood Wall" features locally sourced crustaceans such as River Prawns, Mud Crabs, Rock Lobsters, Blue Crabs, Mussels, and Squids. The colourful pot is labelled with choices of your preferred cooking techniques for lunch and dinner buffet.

## 100 Mahaseth

[www.facebook.com/100Mahaseth](https://www.facebook.com/100Mahaseth)

**Address: 100 Maha Set Rd, Si Phraya, Bang Rak, Bangkok 10500, Thailand**

One of the best restaurants in Bangkok to indulge in local Thai with flair. Showing their support for the local community all ingredients are sourced locally from Thailand farmers with a focus on seasonal produce.







## Five Must Visit Attractions

### Grand Palace

**Address: Phra Nakhon, Bangkok**

Located at the heart of Bangkok, visit the magnificent buildings within the Grand Palace compound to get a feeling of the grandeur architectural style.

### Wat Arun Ratchawararam Ratchawaramahawihan

**Address: 34 Arun Amarin Road, Wat Arun, Bangkok Yai, Bangkok.**

An ancient Royal Temple of King Rama II, one of the most beautiful and gigantic stupas in that era.

### Chatuchak Market Chatuchak WeekendMarket

**Address: Kamphaeng Phet Road Chatuchak, Bangkok**

The largest Local market in Thailand with over 8,000 stalls! You can find various items including fruits and vegetables, pets, clothes, plants, ready-made food, fresh food, and miscellaneous, and enjoy the night market every Friday from 10 p.m. onwards.

(Known as JJ Market to most locals)  
Night market!

### Asiatique The Riverfront

**Address: Bang Kho Laem, Bangkok**

The largest outdoor shopping center on the Chao Phraya River with traditional colonial style structure in the reign of King Rama V.

### Lumphini Park

**Address: 192 Wireless Road Pathum Wan, Bangkok**

The first public park in Bangkok, a multi-functional park where people can do several outdoor leisure activities under fresh air and shade.

**12**  
minute  
walk from  
venue!





# Five Best Bangkok Shopping Malls

Most  
luxurious  
mall

## Siam Paragon

[www.siamparagon.co.th](http://www.siamparagon.co.th)

Address: 991 Rama I Rd,  
Pathum Wan, Bangkok 10330,  
Thailand

**10**  
minute  
drive from  
venue

## EmQuartier

[www.emquartier.co.th](http://www.emquartier.co.th)

Address: 695 Sukhumvit Rd,  
Khlong Tan Nuea, Watthana,  
Bangkok 10110, Thailand

**15**  
minute  
walk from  
venue

## CentralWorld

Address: 4 4/1-4/2 Rama I Rd,  
Pathum Wan, Bangkok 10330,  
Thailand

**10**  
minute  
drive from  
venue

## ICONSIAM

[www.iconsiam.com](http://www.iconsiam.com)

Address: 299 Charoen Nakhon  
Rd, Khlong Ton Sai, Khlong San,  
Bangkok 10600, Thailand

**6**  
minute  
walk from  
venue

## Central Embassy

Address: 1031 Phloen Chit Rd,  
Pathum Wan, Bangkok 10330,  
Thailand



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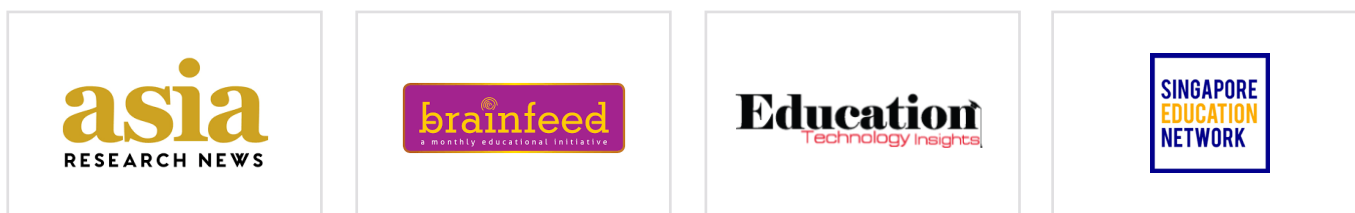
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**Florence Dinar**

Director — Bett Asia  
Bett Hyve Group  
E: [asia@bettshow.com](mailto:asia@bettshow.com)

**Wishing you all two successful days of learning and networking at Bett Asia 2023!**



**Register now**